



POTOMAC
STRATEGIC DEVELOPMENT CO. LLC

PRESS RELEASE

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FORMER SENATE ARMED SERVICES COMMITTEE STAFFER JOINS POTOMAC
Cox Brings Every Perspective to National Security – Active Duty Army, Senate, Industry, Academia

Washington, DC – Retired Army Colonel and former US Senate Armed Services Committee Professional Staff Member Dan Cox is the newest addition to the Potomac Strategic Development Company's National Security team. After over twenty five years as an Army officer, over a decade on the Senate Armed Services Committee, and several years in the defense industry, Cox will bring his expertise to Potomac Strategic Development Company, LLC.

“Dan is highly regarded and a well-rounded Defense business development and policy expert with excellent strengths and qualifications,” said Steve Carey, President of Potomac Strategic Development. “Dan’s reputation as a non-partisan, extremely effective strategist will prove hugely beneficial to our National Security business development and advocacy team. He is a combat veteran and understands the needs of warfighters as well as the industry that supports them. We are very excited about Dan’s decision.”

Mr. Cox is a Vietnam and Operation Desert Storm veteran, armor officer and aviator. He was an assistant professor of political science and international relations at West Point and served as a military advisor to the Department of State.

Mr. Cox is a graduate of the U.S. Military Academy at West Point and has earned a Master’s Degree in Public Administration from the Harvard University Kennedy School of Government and in Business Administration from Long Island University.

About Potomac Strategic Development Company Potomac Strategic Development Company is a business development and bi-partisan government relationship advocacy and policy development firm. Potomac’s Team has documented successes on behalf of Fortune 500 Companies, premier global non-profit organizations as well as growing and startup entities. The Potomac Team has a superior reputation for strong ethics and tangible results. Potomac Strategic Development Company is also affiliated with Potomac Strategic Development Partners, a private equity company specializing in Federal sector opportunities.

Learn more about Potomac Strategic Development and how we can help your organization at www.potomacstrategic.com.

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