



POTOMAC  
STRATEGIC DEVELOPMENT CO. LLC

## PRESS RELEASE

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### **POTOMAC IS FULL SERVICE FEDERAL MARKETING**

*Washington, DC* – Potomac Strategic Development is pleased to announce that it has launched a new capability that enables American companies to market goods and services to the Federal Government and its \$5 trillion in budget authority. “This process has taken over a year to implement, but the result will be a relief to any company seeking to offer goods and services to the Federal Government,” Michael Preston of Potomac Strategic Development said.

“The Federal Government is huge and access to it is daunting. We have designed a method to enable otherwise reluctant business owners to play in the same league as the Fortune 500 Companies and we guide them every step of the way,” Preston said.

The new services now include:

GSA Schedule Contract – We will develop and submit all required documentation to enable your company to sell goods and services to the Federal Government.

Individual Solicitation Response – We will formulate an effective response to any competitive bid by a Federal agency compatible to your product.

Proactive Sales Opportunities – Potomac will aggressively seek opportunities for sales that otherwise may not be available through traditional resources.

“Potomac Strategic Development has covered virtually every angle for corporate and non-profit entity success. We encourage you to consider the Potomac team when you are considering Federal sales.”

### **About Potomac Strategic Development Company**

Potomac Strategic Development Company, LLC is a business development and bi-partisan government relationship advocacy/policy development firm that provides actionable information and analysis on legislative and federal agency policy and trends. Potomac's Team has documented many successes on behalf of Fortune 500 Companies, premier global non-profit organizations as well as growing and startup entities. The Potomac Team has a superior reputation for strong ethical practices and tangible results. Potomac Strategic Development Company is also affiliated with Potomac Strategic Development Partners, a private equity company specializing in Federal sector opportunities.

Learn more about Potomac Strategic Development and how we can help your organization at [www.potomacstrategic.com](http://www.potomacstrategic.com)

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