



POTOMAC  
STRATEGIC DEVELOPMENT CO. LLC

## PRESS RELEASE

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### **POTOMAC ANNOUNCES LINK WITH POLITICAP**

*Washington, DC* – Potomac Strategic Development is pleased to announce that it has launched a new partnership with Politicap, a Washington based consulting firm offering specialized services to financial service firms. This new partnership will integrate the public relations, government consulting, and communications capabilities of two leading business development firms in Washington, D.C.

“We are excited about our new partnership with Politicap,” said Steve Carey, President, Potomac Strategic Development Company. “Politicap Managing Director Bob Radano and I have worked closely together for years, and our partnership will result in lasting value for our clients. Politicap has tremendous respect among financial service firms.”

#### **About Potomac Strategic Development Company**

Potomac Strategic Development Company, is a business development and bi-partisan government relationship advocacy / policy development firm and provides actionable information and analysis on legislative and federal agency policy and trends. Potomac’s Team has documented successes on behalf of Fortune 500 Companies, premier global non-profit organizations as well as growing and startup entities. The Potomac Team has a superior reputation for strong ethics and tangible results.

Potomac Strategic Development Company is also affiliated with Potomac Strategic Development Partners, a private equity company specializing in Federal sector opportunities. We identify opportunities in the Federal sector where our collective experiences, expertise and relationships both within the Federal and private sectors can add value and increase the profitability of each company. One team focus is on building solid relationships with proven management teams who share a commitment to integrity, professionalism, achievement, growth and success in business.

Learn more about Potomac Strategic Development and how we can help your organization at [www.potomacstrategic.com](http://www.potomacstrategic.com)

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